

LIBRARIES BUILD BUSINESS



Sustaining Small Businesses and Entrepreneurs During the Pandemic and Beyond

As COVID-19 accelerated the economic downturn, libraries have become a critical lifeline for small businesses and entrepreneurs. In 2020, libraries provided over 17,000 hours of support to small businesses and entrepreneurs. As a result, libraries have become a key partner in sustaining small businesses and entrepreneurs during the pandemic and beyond.



- Libraries provide a wide range of services to support small businesses and entrepreneurs, including:
- Business development and marketing services
- Financial literacy and credit counseling
- Technical assistance and training

Pivoting to respond to the pandemic

In 2020, libraries pivoted to support small businesses and entrepreneurs in a variety of ways. Libraries provided over 17,000 hours of support to small businesses and entrepreneurs. Libraries provided over 17,000 hours of support to small businesses and entrepreneurs. Libraries provided over 17,000 hours of support to small businesses and entrepreneurs.

TAKEAWAYS for decision makers and potential partners

Libraries across the nation support local business development, providing a wide range of services to support small businesses and entrepreneurs.

Libraries are well-positioned to provide a wide range of services to support small businesses and entrepreneurs.

Libraries are cost-effective and efficient partners in supporting small businesses and entrepreneurs.

eP de ceP b cLba a ed ESLca e a db e
e, c d graPa e a dTade a .T e
a e d a b e e a e cea edd e a de ca d
a e e a e e ce e b e e ec e.l S a eC ,
Wa , eS a eC Lba D c a eed
a b e e ac e abeacce .T e a e a e e
a ac de ee ea a d
eedbac .

ASe e be 2020 e c d c edb ALA ea 50 ba e e aged
a b e ac 14 a e e eaed a b e e
ee e e d e a de c ee da dacc da ,
ea ade,ed ca a e ce ,a da a de e a e ec e
e ec a ec edb ca d a c ea e .M e e
ba e a e edc ab a e c a a ,
c a c a be c e ce,c e e a d e e ,SCORE,S a
B e De e e Ce e ,a d adb e e .

Inspiring entrepreneurs virtually

De e e ca e e b , eCOVID-19 a de c a a bee a
a a da e ce ca e.W e e ed e
e e c , ,b e ,
e e a e d ee ,a da
d e a d e d ed,
e eed a d a e a e
e e ed,a e a e
e a e a c e, a e,
c e,a dda e.l c e
ba e a ec ed e ec ca e e e e .
T eBa eC P b cLba Ma a d, e, a ed e
E e e e Acade a a .T e a e ee
e edb eS a
B e De e e
Ce e Ma a da d
eCASHCa a
Ma a d.T acc e
ea -b d a a a e -e ace, e
ba a e ac -ea e eac ee
ee -ea a d e c ec e ba a ab ec c
e ce a de ce .T a eda ac a b dd
e e e e e a dc ec .
S a , C ba,S Ca a, eRc a dLba ed
E e e e aLa c ad a ead a c ed ac e e ca b e c
d e a de c.A e e , e ba a de e eda e e e e ace dec
e be ee a e e a d a b e e e ace COVID-19.T e ba a e Z