

## Report to Council and Executive Board

January 17, 2014

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Executive Director

### ALA OFFICES

#### **Office for Diversity (OFD)**

##### Midwinter Events

On Sunday, January 26 at 3 p.m., Dr. Danny Wallace, Professor and EBSCO Endowed Chair of Library Service, School of Library and Information Studies, University of Alabama, will present an update on the 2012 Diversity Research Grant Project "LIS Diversity: A Longitudinal Study of the ALISE Statistics", along with his doctoral students. Following the project update, Dr. Patricia Montiel Overall, Associate Professor, School of Information Resources and Library Science and Affiliate Professor, Mexican American Studies, College of Social and Behavioral Science, University of Arizona, will be honored with the 2013 Achievement in Library Diversity Research Award. Dr. Overall will also give remarks on the importance of diversity research within the library profession. Information on the 2014 Diversity Research Grants will also be presented. The Diversity Research Update will take place in the Pennsylvania Convention Center, Room 201 B.

##### Spectrum Scholarship Program:

Year-end giving contributions to the Spectrum Scholarship Program totaled \$7,550. Also in December, Stanton F. Biddle and Sara Kelly Johns joined the Spectrum Leadership Circle. The Spectrum Leadership Circle recognizes the generosity of individual donors who make annual gifts of \$500 or more and organizations that contribute \$1000 or more.

#### **Office for Government Relations (OGR)**

##### Appropriations Figures Announced for FY2014

In January, Congress released appropriations figures for the 2014 fiscal year that partially restore budget cuts for Library Services and Technology Act (LSTA) funding. The total amount appropriated for LSTA increased from \$175,044,000 in 2013, to \$180,909,000 for 2014. The

grants to states' programs increased from \$150 million to \$154,848,000; National Leadership grants increased from \$11,377,000 to \$12,200,000; Laura Bush 21<sup>st</sup>-century Librarian grants remained at \$10 million and the Native American and Hawaiian Library Services increased from \$3,667,000 to \$3,861,000. Additionally, funds for school libraries were included in the Department of Education's Fund for Improvement of Education—which includes \$25 million for Innovative Approaches to Literacy, a grant program of which at least half must go to school libraries. The House and Senate approved the bill the week of January 13<sup>th</sup>, and the President is expected to sign the bill on January 17th.

### ALA Joins Others in Calling for ECPA Reform

In December, the American Library Association joined a nationwide day of action calling for reform of the Electronic Communications Privacy Act (ECPA), the law that gives the government access to American emails and documents in the cloud without a warrant. ECPA allows hundreds of other government agencies—like the IRS, FBI, and DEA, as well as state and local law enforcement agencies—to access stored emails, private social media messages, and documents in the cloud. Participating organizations include Americans for Tax Reform, Demand Progress and TechFreedom.

### NSA Surveillance Examined by Three Branches of Government

Reforms to the National Security Agency's massive unconstitutional surveillance program may soon be underway. In the same week in December, the surveillance reform debate was enjoined in all branches of government. In that same week, a District Court Judge ruled NSA surveillance practices may be unconstitutional, while a presidential review panel released a report calling for transparency reforms to the NSA. ALA expects that the surveillance issue will be taken to the U.S. Supreme Court.

## **Office for Information Technology Policy (OITP)**

### ALA Presents at Digital Book World Conference

On January 13, 2014, ALA held a pre-conference workshop at the 2014 Digital Book World conference in New York. Featured in this workshop were Nora Rawlinson of EarlyWord, Wendy Bartlett of the Cuyahoga County Public Library, Maja Thomas, a former Senior Vice President of Hachette Book Group, and Larra Clark of ALA.

### New Pew Report: Libraries Key to American Dream

An overwhelming majority of Americans acknowledge that public libraries offer more than just books and provide community-tailored programs that improve the quality of life, according to "How Americans value public libraries in their communities," a report released from the Pew Research Center in December. The report found that 95 percent of Americans agree that libraries play an important role in giving everyone a chance to succeed. Read the ALA

statement:

8:30 p.m. in the National Museum of American Jewish History, 101 South Independence Mall East, Philadelphia.

**Office for Literacy and Outreach Services  
(OLOS)**

OLOS Conference Events

- The Committee on Rural, Native, and Tribal Libraries of All Kinds will meet on Saturday, January 25, 1:00-2:30 p.m., Room 112B in the Pennsylvania Convention Center.
- The Committee on Literacy will have two meetings during the 2013 Midwinter Meeting, including the Literacy Assembly /Committee on Literacy meeting on Friday, January 24, 1:00-4:00 p.m. at the Marriott in the Franklin 04 Room; and the Committee on Literacy

Grant Activity: IMLS National Leadership Grant

Norman Rose (ORS) and Brian Real (University of Maryland iSchool) will present the early results for the first round of the Digital Inclusion Survey for Public Libraries in a News-You-Can-Use session at 2014 Midwinter Meeting. A response rate of 87% bodes well for providing an overall view of how public libraries are responding to the increased need for digital literacy and resources. An IMLS National Leadership Grant titled *Public Libraries as Providers of Digitally Inclusive Services and Resources: A National Survey Redefined* funds the survey. Partners include OITP and the International City/County Management Association (ICMA).

IMLS Library Statistics Working Group (LSWG)

- Charlotte Carr Vlasis, Chattanooga (TN) School for the Liberal Arts

For more information regarding 2013 I Love My Librarian recipients please visit:

evidence of impact as well as convening an initial group of stakeholders at the 2014 ALA Midwinter Meeting to create a layered visual model for public programming. Another group of stakeholders will convene in Chicago in May 2014 where they will develop a comprehensive research agenda that will be presented as a White Paper in Fall 2014.

#### Bridging Cultures: Muslim Journeys

A total of 953 libraries and state humanities councils that participated in the NEH/ALA *Bridging Cultures Bookshelf: Muslim Journeys* concluded their grant programming term on December 31, 2013 and will submit a final report on project activities by January 31, 2014. In response to requests from participating project directors, PPO and ALA's Office for Intellectual Freedom collaborated to offer a one-hour webinar titled "Muslim Journeys and Your Community: Managing Controversy, Maximizing Impact" on October 24, 2013. Of the more than 100 libraries that registered to participate, roughly one-third of them had faced a challenge or complaint about Bookshelf programs or materials. [The archived webinar](#), which offers practical advice for any librarian planning to implement potentially controversial programs, is available online.

#### Let's Talk About It (LTAI): Muslim Journeys

*Let's Talk About It (LTAI): Muslim Journeys* reading and discussion programs will continue to take place in 138 sites across the country, through August 31, 2014. A [complete schedule of programs](#) is available online. In February 2014, ALA and NEH will announce an opportunity for current LTAI: Muslim Journeys grantees to apply for funding to present a second series, on another of the [five project themes](#): American Stories, Connected Histories, Literary Reflections, Pathways of Faith, or Points of View. To be eligible, the library or state council must work with a partner grantee to reuse their themed book collection. Successful applicants will receive

## ALA DIVISIONS







expand public access to the results of taxpayer-funded research. Several means of addressing this mandate, including CHORUS (offered by the Association of American Publishers) and SHARE (offered by the Association of Research Libraries), have been proposed. Join your colleagues from 8 a.m. to 4 p.m. on Friday, January 24, 2014 at the Midwinter Meeting in Philadelphia. On-site registration is available: \$219 for ALCTS members, \$269 for ALA members, and just \$99 for students and retired members. The Symposium takes place in the Pennsylvania Convention Center, Room 204C.

#### ALA Creates Institutional Repository

The American Library Association in collaboration with the University of Illinois is creating its own institutional repository (ALAIR). An institutional repository (IR) by definition is a digital repository for collecting, preserving, and disseminating the informational, some say intellectual, some research, output of an organization. The University of Illinois was chosen because of the expertise of its archives and IR staff and because the University currently houses the ALA print archives. The initial project funding was a collaborative effort of six divisions and the ALA Library. The divisions involved were ALCTS, Association of College and Research Libraries (ACRL), Association for Library Services to Children (ALSC), American Association of School Librarians (AASL), Public Library Association (PLA) and Reference and User Services Association (RUSA). Chris Prom and his staff will present a program on the project on Sunday morning, January 26, beginning at 8:30 a.m. in Room 204-A of the Pennsylvania Convention Center.

#### Important Discussions at Midwinter

*ALCTS News* carries all the important discussions whether forum or Interest Group. Check out the listing: <http://www.ala.org/alctsnews/>

#### 2013 Preservation Week® April 27-May 3

ALCTS will present the fifth annual Preservation Week ®. “Pass It On”, a week of celebrating the importance of preserving personal and community cultural heritage, bringing workshops, webinars, information resources and more to libraries across the nation. Visit the Preservation Week ® web site at [www.ala.org/alcts](http://www.ala.org/alcts) and at the “@your library” site at [www.atyourlibrary.org](http://www.atyourlibrary.org). Founding sponsors: ALCTS, Library of Congress, and IMLS. Visit the Preservation Week ® booth (971) at Midwinter and at the ACRL National Conference in April.

#### ALCTS 2014 President’s Program Features Jennifer Kahnweiler

Introverted Leadership is the topic of the ALCTS President’s Program in Las Vegas. Dr. Jennifer B. Kahnweiler, an Atlanta-based author, international speaker, and executive coach hailed as a “champion for introverts” is the featured speaker at the President’s Program of the Association for Library Collections & Technical Services (ALCTS). The President’s Program is Monday, June 30, 2014 at 10:30 a.m. during the American Library Association Annual

### ALCTS Spring Workshop Schedule Available

The ALCTS spring workshop schedule will be available soon on the ALCTS Web site under Conferences and Events. Web courses are being offered, all in the “Fundamentals” series: Acquisitions; Collection Assessment; Collection Development and Management; Electronic Resources Acquisitions; and Preservation. [www.ala.org/alcts](http://www.ala.org/alcts)

### **Association for Library Service to Children (ALSC)**

#### Winter Online Courses and Webinars

Six [online courses](#) began on January 6. Each of the courses addresses a different topic and includes ideas for librarians and children’s literature enthusiasts. Additionally, ALSC is offering a variety of [webinars](#) this winter including Making Every Day a Día Day:



and IMLS Growing Young Minds Report. Participants will learn how they can use this targeted information to advocate for the critical role of libraries in their communities. The program will be on Monday, January 27, 2014 from 1:00 to 2:30 p.m. in 201 B of the Pennsylvania Convention Center.

#### 2014 Annual Conference Activities

On Monday, June 30, 2014, the ALSC Charlemae Rollins President's Program will focus on, "The Ripple Effect: Library Partnerships that Positively Impact Children, Families, Communities, and Beyond." Attendees will be inspired to create meaningful partnerships in their libraries and discover outreach service models from libraries nationwide that are the nexus of support for children and families and learn how these changes ripple out to strengthen communities as a whole. Amy Dickinson, best-selling author, writer of the nationally syndicated "Ask Amy" column, and National Public Radio (NPR) contributor will present the keynote, sharing how her efforts move communities to support childhood and family literacy.

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If you are a trainer, instructor or teacher don't miss attending this valuable workshop co-sponsored by ASCLA and [RUSA](#), and presented by international consultant [Dr. Stewart Ross](#) on the most effective practices designing and teaching online courses. More information is [here](#). Registration Rates: ASCLA and RUSA members, \$279; ALA members, \$299; non-ALA members, \$349; Student/Retired members of ALA, \$229. Event Code: ASC3. [Register now!](#)





**Public Library Association  
(PLA)**

PLA Webinars

PLA is launching a three-part



activities. Apply by June 1, 2014 at [www.ala.org/teenread](http://www.ala.org/teenread) . Teen Read Week™ will be celebrated October 12 – 18, 2014.

#### 2014 YA Literature Symposium Preliminary Program

YALSA's Young Adult Literature Symposium will take place in Austin, TX from November 14 – 16. Check out the preliminary program at [www.ala.org/yalitsymposium](http://www.ala.org/yalitsymposium) . First time attendees can also apply for a travel stipend by June 1.

#### New Report on Libraries & Teens

*The Future of Library Services for and with Teens: a Call to Action* was published on January 8, 2014. Access the free report and summary at [www.ala.org/yaforum/project-report](http://www.ala.org/yaforum/project-report) . The report calls on libraries to make key changes in order to better meet the needs of 21st century teens.

#### Free Monthly Webinars

Beginning January 1, 2014, all live, monthly webinars are now free to YALSA members. This is a \$468 value. Webinars take place on the third Thursday of each month from 2:00 – 3:00 p.m. (Eastern). Members can register via a link in the weekly YALSA E-news.

#### 21st Century Literacies Workshop

Apply by March 1 to attend this free, full day workshop Friday, June 27 in Las Vegas. Attendees will learn about both traditional and newer literacies and how to incorporate strategies into their library services in order to better meet the needs of today's teens. Funding is provided by the Dollar General Literacy Foundation. Apply at <http://ow.ly/sty2H>

#### Upcoming YALSA Activities & Events

- Now through March 1, volunteer to serve on a 2014 – 2016 YALSA committee, [www.ala.org/yalsa/aboutyalsa/yalsahandbook](http://www.ala.org/yalsa/aboutyalsa/yalsahandbook)
- January 24, preliminary program for YA Lit Symposium available, [www.ala.org/yalitsymposium](http://www.ala.org/yalitsymposium)
- January 27, YALSA announces the winners of its 6 book awards, [www.ala.org/yma](http://www.ala.org/yma)
- February 7, 2:00 – 3:00 p.m. (Eastern). Virtual Town Hall chat with YALSA president, <http://ow.ly/nfkB5>
- Week of February 17, summer reading and Teen Tech Week™ grant winners announced
- February 20, "Book-talking the Best of the Best: 2014 Book Awards," [www.ala.org/yalsa/webinars](http://www.ala.org/yalsa/webinars)
- March 1, last day to volunteer for a 2014 – 2016 YALSA committee, [www.ala.org/yalsa/aboutyalsa/yalsahandbook](http://www.ala.org/yalsa/aboutyalsa/yalsahandbook)
- March 9 – 15, Teen Tech Week™ celebrated, [www.ala.org/teentechweek](http://www.ala.org/teentechweek)
- March 20, "Digital Badges: Show What You Know to Your Boss or Potential Employer," [www.ala.org/yalsa/webinars](http://www.ala.org/yalsa/webinars)
- April 1, registration opens for YA Lit Symposium, [www.ala.org/yalitsymposium](http://www.ala.org/yalitsymposium)
- April 17, Celebrate Teen Literature Day. YALSA announces Teens' Top Ten nominees and launches themed products for 2014 Teen Read Week™

For more events and information, visit [http://wikis.ala.org/yalsa/index.php/Calendar\\_of\\_Events](http://wikis.ala.org/yalsa/index.php/Calendar_of_Events)  
or  
<https://www.google.com/calendar/embed?src=yalsa@ala.org&ctz=America/Chicago&gsessionid=OK>

[Guide](#)

## ALA-APA

### ALA-APA Networking Reception Tickets Still Available

Tickets are still available for this year's Networking Reception held on Saturday, January 25, 2014, 8:00-10:00 p.m., Marriott – Grand D, during the ALA Midwinter Meeting in Philadelphia, PA. Tickets are priced at \$50. Anyone unable to attend is encouraged to make a donation <http://ala-apa.org/donate/>. To learn more about the APA and its programs visit, to watch a short, informational video: <http://youtu.be/VUO-pbPk4PY>

### Oklahoma Recognition for LSSC Program

The [Oklahoma Department of Libraries](#) (ODL) and the [Oklahoma Library Association](#) (OLA) Library Board have approved the [American Library Association-Allied Professional Association's](#) (ALA-APA) [Library Support Staff Certification](#) (LSSC) Program as meeting requirements of the [Oklahoma Public Librarian Certification Program](#) at the highest level. Library Support Staff who receive national certification through LSSC will also meet requirements of the ODL and OLA certification program at Level III, the highest Oklahoma certification level. Oklahoma LSSC candidates who complete LSSC approved courses will receive credit toward Oklahoma certification.